



*Jim Dobmeier
President, A-Turf
& Surface America*

Thank you for investing a few minutes to learn about A-Turf. You'll find our approach to business is simple to understand, but not easy to accomplish. We're committed to complete client satisfaction.

From opening introductions, throughout the life of the surface, we are your resource. Information. Options. Clarifications. Schedules. Commitments. Completion. Service. Partner.

We combine the best components available with a keen awareness of what's important to the client – straight talk, competitive prices, reliable follow through. Superior value is the end result.

As the decision-making team goes through the process of selecting a synthetic grass system and a partner, we recommend the following factors be weighed heavily:

Financial Strength ... Invest in a company that has staying power. Historically, this industry has been very difficult on companies. A-Turf is a core company in a very strong corporate group. Triple "A" bond rating. Industry leading 3rd Party

Insured Warranty. Tremendous funding capacity. A-Turf has superior financial strength and long-term commitment to the synthetic field business. Ask for company financials and compare.

Playability & Durability ... Remove emotion from the evaluation process. Plush, dense, full grass is desirable on natural grass fields – and synthetic fields as well. Remember, long after the installation crew has departed and the articles in the local newspapers are all but forgotten, what remain are the components that make up the surface. That's what the athletes play on and that's what the administrators have invested in. A-Turf systems are engineered to replicate the playing characteristics of natural grass at its best, and deliver that same playability every day regardless of weather conditions or frequency of use. Call our list of clients. Ask us for an A-Turf video that shows outstanding footing in a variety of weather conditions and sports.

A-Turf ... May we go to work on your next project?

Sincerely,

A handwritten signature in dark ink, appearing to read "Jim".